



## Marketing Executive – Join MuddyWellies in 2025.

2025 is shaping up to be a game-changing year for MuddyWellies. Not only are we celebrating our 5th birthday, but we're ramping up our growth with bold, exciting plans. So, we're looking for the next key players to join our dynamic team as we continue to push boundaries and deliver creative results that make a real impact for our client's teams and customers.

At MuddyWellies, we move quickly, and our days are completely varied. We're all about creativity when it comes to tackling challenges and surprising our clients – in a good way! We want someone who can get behind that, take ownership, and drive things forward with energy and a can-do attitude. We're a close-knit, ego-free team, so if you're hands-on, passionate about brands and people, and thrive in a fast-paced, collaborative environment, you'll fit right in.

So, do you think you're the next welly?

### The Position:

As a Marketing Executive at MuddyWellies, you'll play a key role in supporting the management of client accounts while assisting with creative and marketing tasks. This role is perfect for someone who enjoys variety, and wants to learn and grow with us – balancing account management duties with hands-on creative work and marketing responsibilities. You'll work closely with the Creative Services Lead and the Creative Account Manager to ensure the smooth execution of client campaigns and marketing strategies.

You'll be an integral part of the team, helping to deliver high-quality work, maintaining strong client relationships, and supporting on both creative tasks and the logistical side of things. If you're Always Curious, Always Committed, and Always Creative, you'll be right at home with us.

### What We're Looking For:

- **Creative bones:** You love getting creative, whether it's assisting with brainstorming sessions, turning your hand to copywriting, or helping the team to shape campaign concepts.
- **Strong organisational skills:** You'll assist with project management tasks, building strong relationships with our clients and freelancers, ensuring that deadlines are met, and that tasks are running smoothly and on track.

- **Client-first mentality:** You enjoy working with clients – helping not only to make their lives easier but making them feel like rockstars. You'll become their trusted partner and an ambassador of the MuddyWellies Orange Standard™.
- **Marketing know-how:** A passion for marketing, whether it's social media, content creation, or digital marketing – this role will allow you to gain hands-on experience in the marketing side of things.
- **Team support:** You'll work closely with senior team members to ensure projects are moving forward efficiently, helping to manage both the creative and operational aspects of campaigns.
- **Eager to learn:** You're open to feedback and keen to grow, taking on new responsibilities as you progress in your role.

#### **Non-negotiables:**

- **Experience in a creative agency:** A good understanding of marketing, creative processes, the world of client management – and a love of all things brand.
- **Design & copy know-how:** Proven experience of writing engaging, short form copy for social and other comms, and a spot of Canva!

#### **What's on offer:**

**Location:** Office in Manchester's Northern Quarter. We love being in the office to collaborate, it's when we do our best work! But we also value flexibility – you'll often visit clients and WFH on Fridays.

**Training & Development:** We offer a budget for professional growth because we want you to evolve, to own your progression, and take on new challenges.

**Perks:** Great benefits, including a 28-day holiday allowance (plus bank hols, our 2-week Christmas shutdown + your birthday off!), pension and phone contributions, and more.

**Salary Range:** Up to £30,000

Minimum of **2 years creative agency experience** is a must.

**No agencies** please.

If you're ready to make your mark with a fast-growing agency, dive into exciting challenges, and be part of our success story, we'd love to hear from you. Think you're the next Welly? Apply now and let's chat!