



Creative Account Manager – Join MuddyWellies in 2025.

2025 is shaping up to be a game-changing year for MuddyWellies. Not only are we celebrating our 5th birthday, but we're ramping up our growth with bold, exciting plans. So, we're looking for the next key players to join our dynamic team as we continue to push boundaries and deliver creative results that make a real impact for our client's teams and customers.

At MuddyWellies, we move quickly, and our days are completely varied. We're all about creativity when it comes to tackling challenges and surprising our clients – in a good way! We want someone who can get behind that, take ownership, and drive things forward with energy and a can-do attitude. We're a close-knit, ego-free team, so if you're hands-on, passionate about brands and people, and thrive in a fast-paced, collaborative environment, you'll fit right in.

So, do you think you're the next welly?

The Position:

As a Creative Account Manager at MuddyWellies, you'll be the lynchpin in our agency's operations. You'll take ownership of client projects and relationships, ensuring everything runs smoothly from campaign planning to final delivery. You'll work closely with our Creative Services Lead to manage briefs, oversee stunning creative work, and ensure we exceed client expectations with every project. You'll also be liaising with freelancers and taking charge of the finer details that make our work exceptional.

We're looking for someone who's not afraid to roll up their sleeves, get stuck in, and take the lead when it comes to our client relationships. If you're Always Curious, Always Committed, and Always Creative, you'll be right at home with us.

What We're Looking For:

- **Agency experience:** You've worked in a brand or people-focused agency environment, ideally for at least two years, and know the ins and outs of managing client accounts and delivering creative projects on time and on budget.
- **You LOVE your clients:** You genuinely love building relationships with clients and making them feel like part of the team. You're not just a "manager" – you're their trusted partner and an ambassador of the MuddyWellies Orange Standard™.

- **Project management pro:** You juggle multiple projects, meet deadlines, and pivot when necessary, without breaking a sweat. Organisation is your middle name, and you know how to stay on top of all moving parts.
- **Detail delivery:** You can brief creatives, guide them to success, and ensure the final product is nothing short of brilliant. Whether it's campaign planning, brand development, or delivering innovative people strategies and comms plans, you've got it covered.
- **Team player:** Collaboration is key. You work closely with our Creative Lead, freelancers, and the wider team, ensuring everyone's on the same page and working towards the same objectives.
- **Excellent communicator:** You've got top-notch communication skills and know how to update both the team and clients with clarity and confidence.
- **Creative bones:** Brand. Copywriting. Design. It's in your DNA! You've got a love for all things creative, know how our ideas should come to life, know exactly what good looks like – and can spot what doesn't.

...And you'll get bonus points for:

- **Employer brand and people know-how:** If you've got knowledge of internal comms, recruitment, or onboarding processes, that's a big plus! As an engagement agency, we work with brand and people simultaneously, so understanding this space will give you a big head start.

What's on offer:

Location: Office in Manchester's Northern Quarter. We love being in the office to collaborate, it's when we do our best work! But we also value flexibility – you'll often visit clients and WFH on Fridays.

Training & Development: We offer a budget for professional growth because we want you to evolve, to own your progression, and take on new challenges.

Perks: Great benefits, including a 28-day holiday allowance (plus bank hols, our 2-week Christmas shutdown + your birthday off!), pension and phone contributions, and more.

Salary Range: Up to £35,000

Minimum of **3+ years creative agency experience** is a must.

No agencies please.

If you're ready to make your mark with a fast-growing agency, dive into exciting challenges, and be part of our success story, we'd love to hear from you. Think you're the next Welly? Apply now and let's chat!